

BRANDON KONDRITZ

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EDUCATION

NORTHWESTERN UNIVERSITY: Medill School of Journalism

Anticipated June 2026

Bachelor of Science in **Journalism**, Minors in **Legal Studies & Sociology**

Certificate in **Integrated Marketing Communications**

GPA: 3.98

WORK EXPERIENCE

THE MIDDLE WITH JEREMY HOBSON: Digital Producer

Jan. 2025 - present

Remote

- Produce live video stream & social media content for 1-2 weekly public radio shows airing on 400+ NPR stations nationwide
- Design & post weekly pre-show teasers; cut full show tapings & interview clips; manage brand image on 5 social platforms
- Engage with & respond to listeners' live comments; coordinate assets & social strategy with partnered NPR member stations

NORTHWESTERN STUDENT AFFAIRS MARKETING: Multimedia Comms Intern

June 2024 - present

Evanston, Ill.

- Shoot, edit & write copy for 3-4 quarterly video, photo & digital campaigns reaching nearly 10,000 students
- Produce 2 weekly video & photo posts for @northwesternu & @studentaffnu Instagram; regularly earn 40,000+ engagements
- Manage 30 departmental websites; edit projects using Adobe Photoshop, Lightroom, Premiere Pro & After Effects

RAINBOWS FOR ALL CHILDREN: Content Creation & Marketing Intern

April 2024 - Sept. 2024

Evanston, Ill.

- Designed 3-4 social post graphics per week; synthesized journal articles & research statistics for use in graphics & copy
- Developed marketing strategy for bimonthly podcast: strategic partnerships, promo spots & a social media post calendar
- Created TikTok-style videos complimenting peer support facilitation activities across the nonprofit's impact range: ages 6-18

WSOY-AM & NOWDECATUR.COM: Newsroom Intern

June 2023 - Sept. 2023

Decatur, Ill.

June 2022 - Sept. 2022

- Produced 2-4 video, audio or print event/feature stories weekly; published digitally & aired on 5 market radio stations
- Supervised 5 high school interns daily; edited stories, directed field work & taught multimedia production techniques
- Gathered & reported on tips for education, economic development & arts/culture beats; assigned reporters for coverage

LEADERSHIP EXPERIENCE

NORTHWESTERN STUDENT TRANSITION EXPERIENCES: Director of Engagement

Dec. 2024 - present

Evanston, Ill.

- Design and produce 10 weeks of multimedia content introducing 2,500 incoming students to campus resources & culture
- Train 20 current students to lead tradition-based welcome activities and facilitate dialogues with incoming students

WNUR NEWS: Radio Reporter, Executive Producer (former), Web Editor (former)

Sept. 2022 - present

Evanston, Ill.

- Report radio news spots, vox pops and features for campus, city and arts/culture desks; host 4-5 live shows quarterly
- Edited & supervised production of on-air & digital content; onboarded staff; served as the newsroom's general contact point
- Headed in-studio radio operations (training/troubleshooting), story scheduling/coverage and long-form broadcast structure
- Led 6-month design & functionality overhaul of wnurnews.org; uploaded stories and ensured adherence to station standards

NORTHWESTERN UNDERGRADUATE ADMISSIONS: Tour Guide, Medill Ambassador

May 2024 - present

Evanston, Ill.

- Lead prospective students & families around Northwestern's campus on walking tours
- Represent the Medill School of Journalism at prospective student sessions; answer questions about the degree program

NORTHWESTERN NEWS NETWORK: Executive Producer, TV Reporter, Technical Director

Jan. 2023 - Jan. 2025

Evanston, Ill.

- Reported general assignment TV news packages; directed technical aspects of 4 television news & sports programs per week
- Trained new staff on equipment operation, live-calling shows & rundown software; proofed rundowns & scripts for accuracy
- Operated NewTek TriCaster & Ross OverDrive; directed floor staff; coordinated show parts with producers/News Director

AWARDS & SKILLS

AWARDS: NPR National College Podcast Challenge: Finalist (2023); SPJ Mark of Excellence Awards: Radio Feature Region 5 Winner (2023), Radio News Reporting Region 5 Finalist (2023); Northwestern Dean's List (7/7 quarters)

SOFTWARE: Adobe: Premiere Pro, After Effects, Illustrator, Photoshop, Audition, Lightroom; CapCut; Canva; WordPress

TECHNICAL: Canon: XF600 series, R10, DSLRs; Wheatstone LXE Series; NewTek TriCaster; Ross OverDrive; Zoom Recorders