

BRANDON D. KONDRITZ

brandon@brandonkondritz.com
brandonkondritz.com/portfolio
linkedin.com/in/kondritzb/

EDUCATION

NORTHWESTERN UNIVERSITY: *Medill School of Journalism*

Sept. 2022 - present

Bachelor of Science in **Journalism**, Minors in **Legal Studies** and **Sociology**
Certificate in **Integrated Marketing Communications**
GPA: 3.975

WORK & NEWSROOM EXPERIENCE

NORTHWESTERN STUDENT AFFAIRS MARKETING: *Multimedia Specialist*

June 2024 - present

Evanston, Ill.

- Shoot, edit and publish multimedia storytelling campaigns highlighting the student experience across 30+ departments
- Launch and create content for a summer-specific, character-driven Instagram reel campaign targeted at first-year students
- Photograph and videograph campus events; edit projects using Adobe Photoshop, Lightroom and Premiere Pro
- Manage all project aspects, including conceptualization, client relations, timeline setting and final deliverable packaging

RAINBOWS FOR ALL CHILDREN: *Content Creation & Marketing Intern*

April 2024 - present

Evanston, Ill.

- Design 3-4 social post graphics per week; synthesize journal articles and research statistics for use in graphics and copy
- Develop marketing strategy for bimonthly podcast: strategic partnerships, promo spots and a social media post calendar
- Create TikTok-style videos complimenting peer support facilitation activities across the nonprofit's impact range: ages 6-18

NORTHWESTERN NEWS NETWORK: *Technical Director & Reporter*

Jan. 2023 - present

Evanston, Ill.

- Direct technical aspects of 4 television news and sports programs per week (VOSOTs, packages, live feeds and audio)
- Proof rundowns and scripts for accuracy; train new staff on equipment operation, live-calling shows and rundown software
- Operate NewTek TriCaster or Ross OverDrive; direct floor staff; coordinate show parts with producers/News Director

WNUR NEWS: *Executive Producer, Web Editor & Reporter*

Sept. 2022 - March 2024

Evanston, Ill.

- Directed, cultivated and maintained new and existing content and programming; was first point of contact for staff questions
- Produced & anchored 2-3 radio news packages and 4-5 live shows per quarter; remained on standby for in-studio vacancies
- Headed in-studio radio operations (training/troubleshooting), story scheduling/coverage and long-form broadcast structure
- Led 6-month design & functionality overhaul of wnurnews.org; uploaded stories and ensured adherence to station standards

NEUHOFF COMMUNICATIONS: *Associate News Director & Multimedia Journalist*

June 2023 - Sept. 2023

Decatur, Ill.

June 2022 - Sept. 2022

- Produced 2-4 video, audio, or print event/feature stories weekly; published digitally and/or aired on 5 market radio stations
- Supervised a staff of 5 interns daily; edited stories, directed field work and taught multimedia production techniques
- Gathered and reported on tips for education, economic development and arts/culture beats; assigned reporters for coverage

LEADERSHIP EXPERIENCE

NORTHWESTERN UNDERGRADUATE ADMISSIONS: *Tour Guide and Medill Ambassador*

May 2024 - present

Evanston, Ill.

- Lead prospective students and families around Northwestern's campus on tours twice weekly
- Represent the Medill School of Journalism at prospective student sessions, answer questions about the degree program

NORTHWESTERN STUDENT TRANSITION EXPERIENCES: *Peer Adviser*

March 2023 - present

Evanston, Ill.

- Support incoming students during their transition to Northwestern and throughout orientation week (Wildcat Welcome)
- Facilitate dialogues about social justice issues on campus and acclimate students to course registration/resources

WILLARD RESIDENTIAL COLLEGE: *Secretary*

March 2023 - March 2024

Evanston, Ill.

- Create meeting agendas and take minutes at weekly Executive Board meetings for review by university staff
- Maintain the college-wide points record and track student attendance trends at engagement events

AWARDS & SKILLS

AWARDS: NPR National College Podcast Challenge: Finalist (2023); SPJ Mark of Excellence Awards: Radio Feature Region 5 Winner (2023), Radio News Reporting Region 5 Finalist (2023); Northwestern Dean's List (6/6 quarters)

COMPUTER: Adobe: Premiere Pro, Audition, Photoshop, Lightroom; Canva; Final Cut Pro; WordPress; Meta Business Suite

TECHNICAL: Canon XF600 series; Canon DSLRs; Wheatstone LXE Series; NewTek Tricaster; Ross OverDrive; Zoom H4n Pro